

Appendix1-

Dear Students,

In this study, you are expected to choose the option fitting your needs most by taking into consideration your own attitudes. There are 5 options for any question. Thank you for participating in our questionnaire.

**Your Personal Preferences about TV**

Please answer the questions below by considering the amount of time you spend when you view television.

**1-Do you think you watch TV too much?**

**a-Sometimes      b-Yes      c-No      d-I don't know      e-Rarely**

Özer Anar

*PERSONAL INFORMATION*

Gender	Age?: ....	Your math class grade? .....
Female ( )	Grade? ....	Your Turkish class grade? .....
Male ( )	TV Viewing Duration per Day .....	Your Social Sciences class grade?
	School Type? ( ) Private ( ) Public	.....
		Your Natural Sciences class grade?
		.....

**2-Do you switch on your TV when you wake up in the morning or come to your home?**

**a-Sometimes      b-Yes      c-No      d-I don't know      e-Rarely**

**3-Do you watch TV until you fall asleep at nights?**

**a-Sometimes      b-Yes      c-No      d-I don't know      e-Rarely**

**4-Do you choose what you view carefully or view what appears on TV at that moment?**

**a-Sometimes      b-Yes      c-No      d-I don't know      e-Rarely**

**5-What do you do when you switch on the TV if you do not have any program in mind (just to see what is on)?**

**a-Do you look for something interesting?**

**b-Do you look for something familiar?**

**c-Do you look for the programs to be broadcasted next?**

**d-Do you look at the program list?**

**e-Do you go on viewing a program on air at that moment because you do not want to switch channels?**

**6- What do you do when the program you watch ends?**

- a-I switch off the TV.
- b-I wait to see the next program.
- c-I look at the lists.
- d-I watch the next program because I don't want to switch channels.
- e-I look at programs broadcasted by other channels.

**8-Why do you switch channels while viewing TV?**

- a-Because I don't like the program
- b-Because there is something that frustrates me
- c-Because the program is boring
- d-I don't know
- e-None of above

**9- What kind of programs do you prefer while you view TV?**

- a-Kids programs
- b-sports programs
- c-entertainment programs
- d-News programs
- e-serials and movies

<b>For what reasons do you watch TV?</b>		I strongly disagree	I disagree	I neither disagree nor agree	I agree	I strongly agree
1	For entertainment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	For getting information (e.g. news, documentaries)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Because I do not have anything better to do	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	For finding about a topic I can discuss with my friends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	For acquiring information about human relations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	For getting together with other TV-viewing friends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	For getting away from people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	For forgetting about my problems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	For finding about others' opinions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	For learning (e.g. educational programs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Questions	TV Viewing Habits at Home					
		Always	Usually	When possible	Rarely	Never
1	Does a TV program affect how you plan your daily activities?	<input type="checkbox"/>				
2	How often do family members view TV?	<input type="checkbox"/>				
3	Do other family members plan the programs to view by looking at daily and weekly guides?	<input type="checkbox"/>				
4	Do family members generally view TV programs together?	<input type="checkbox"/>				
5	Do you speak about or discuss the program viewed with family members?	<input type="checkbox"/>				
6	How often do older members in the family and children view the same program?	<input type="checkbox"/>				
7	Are there any ground rules about TV viewing?	<input type="checkbox"/>				
8	Is TV viewing a significant source of disagreement?	<input type="checkbox"/>				
9	Do older members of the family use TV to persuade children of small ages, if there are any?	<input type="checkbox"/>				
10	Is TV left on even when no one in the family views it?	<input type="checkbox"/>				
11	Do you always let your younger sibling view any program he/she wishes.	<input type="checkbox"/>				
12	Do you limit your younger sibling with certain durations and programs when he/she wants to view TV?	<input type="checkbox"/>				
13	Do you let your younger sibling view TV at lunchtime, at late hours and before TV?	<input type="checkbox"/>				
14	Do you do anything else when you view TV (e.g. eating, doing homework, playing a musical instrument)?	<input type="checkbox"/>				
15	Have you ever done your task in hurry not to miss a TV program?	<input type="checkbox"/>				
16	Do you automatically start to view TV when you enter a room that has one?	<input type="checkbox"/>				
17	Do you suggest watching TV when a friend of yours comes to your house?	<input type="checkbox"/>				
18	Do you ever postpone saying something to your friend because watch TV at that moment?	<input type="checkbox"/>				

Questions	HOW DOES TV AFFECT YOU?				
	Nearly always	Usually	When possible	Sometimes	Very rarely
1	Do you ever talk about a TV program or character?				
2	If you miss one of the episodes of a serial you regularly watch, do you ask another person it goes?				
3	Does TV have an influence on decisions you make as part of your social life?				
4	Do the dressing style and accessories of a TV character affect your way of dressing?				
5	Do you ever imitate a TV character's actions and the way he/she speaks?				
6	Do you go and eat a product after seeing it on a TV advertisement?				
7	Are you influenced by music used in advertisements?				
8	Do you read a book based on a TV serial or movie?				
9	Do you ever read TV program guides?				
10	Do you ever look at the TV guide section of a newspaper as the first thing?				
11	Do you think TV helps you learn new things?				
12	Does viewing TV have an influence on your opinions regarding yourself and others?				
13	Do you feel bad for not being able to buy something you see on TV?				
14	Does an activity on TV make you want to take part in it?				